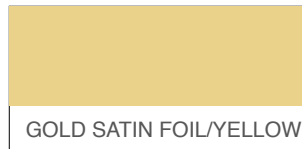
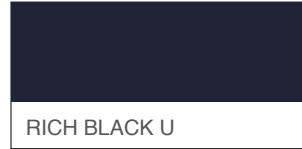


Wooden Valley Winery Brands Standards

Lanza Family Brand

Label



Logo



Colors:

Rich Black

#202436

Rich Black

RGB 32, 36, 54

[CYMK] C 99%, Y 84%, M 55%, K 45%

Yellow

#DEC780

RGB 222, 199, 128

[CYMK] C 3%, Y 11%, M 50%, K 5%

Brown

#74553F

RGB 116, 85, 63

[CYMK] C 38%, Y 60%, M 76%, K 21%

Fonts:

Lanza - SunniRae Bold

Family - Aviano Bold